

Rules of use concerning Input Attestation and use of Ecocert logo on inputs Suitable for Organic Farming

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The ECOCERT INPUTS control logo is used for labelling or communication purposes to identify a product that has been checked for conformity by ECOCERT according to the ECOCERT Organic Farming Inputs Attestation Process.

The present rules are applicable when the ECOCERT INPUTS control logo is used, as well as when reference is made to ECOCERT or the Attestation issued by ECOCERT, whatever the type of media concerned.

SUMMARY

Article 1 - Prior Validation	3
Article 2 - Graphic charter	3
Article 3 - General rules of use	4
Article 4 - Specific rules for use on the packaging and labelling of compliant controlled products	5
Article 5 - Prohibited references	5
Article 6 - Third parties	5
Article 7 - Non-compliance with the rules	5



Article 1 - Prior Validation

Prior to any use, any project, whatever its media, using the ECOCERT control logo and/or making reference to ECOCERT or to compliance with the Standard, must be submitted to ECOCERT for approval.

Article 2 - Graphic charter

The ECOCERT INPUTS control logo, property of ECOCERT SAS, must be used in the following form:



The logotype is available in digital format upon request from ECOCERT.

1.1. Components

The components of the logo are fixed and may not be modified.

1.2. Color

The logotype consists of two colours. **On a white, ivory or other light-coloured background**

- The name ECOCERT in the centre, together with the word INPUTS, must be used in black.
- The other elements of the logo (swallow, arc, "controlled by") must be used in Pantone 484C.



QUADRI C60/M60/J60/N60
PANTONE BLACK 5



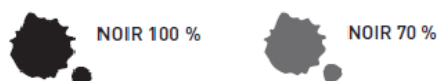
QUADRI C30/M100/J100/N30
PANTONE 484C



1.1.2. Derogations

For all media not compatible with the color of the logo or when the context justifies it, all elements of the logotype can be used in black :

- The name ECOCERT in the centre, as well as the word INPUTS, must be used in 100% black.
- The other elements of the logo (swallow, arc, "controlled by") must be used in 70% black.



On a black background, or when the background is too close to the two colors of the logotype, and to avoid making it illegible, all the components of the logo can be used in reserve (in white).

An exemption for other colours may however be granted by ECOCERT if the context justifies it.

1.3. Shape of the logo

Neither the shape nor the typography of the logo may be changed.

1.4. Size of the logo

The logo must have a minimum length of 8 mm. Its proportions must be respected.
The logo must be surrounded by an empty space equal to one third of its length.

Article 3 - General rules of use

The ECOCERT inspection logo and/or the reference to ECOCERT or to compliance with the Standard may be used on any type of support (packaging, labelling, website, brochure, advertising, etc.).

This use must comply with the rules set out in the applicable general conditions.

For communication purposes, a statement identifying the certified inputs should be added to clearly inform the final customer.



Article 4 - Specific rules for use on the packaging and labelling of compliant controlled products

Any packaging or label of compliant controlled products using the ECOCERT control logo and/or referring to ECOCERT or the attestation issued by ECOCERT must contain the following statement:

Product suitable for use in Organic Farming in accordance with [as appropriate: *Regulations (EU) No 2018/848 and 2021/1165 and/or the NOP Regulation and/or the JAS Regulation*].

Control (or Controlled) by ECOCERT SAS

(This statement must be in a uniform colour, size and typeface).

The operator is responsible for issuing and using the labels, checking them and controlling their use by third parties (graphic designer, online marketplace, etc.).

Article 5 - Prohibited references

Under no circumstances may the use of the ECOCERT control logo and/or the reference to ECOCERT or to compliance with the Standards be associated or refer to the terms "certification", "approval", "accreditation" or similar terms. In the same way, the following ECOCERT mark, reserved for certification, may not be used in this context:



Article 6 - Third parties

The present rules must be communicated to any third party not involved with ECOCERT (service provider, website or other) who would like to refer to the ECOCERT control logo and/or ECOCERT or the compliance control.

Article 7 - Non-compliance with the rules

ECOCERT will apply any sanctions provided for in its procedures or will take any legal action it deems necessary in the event of non-compliance with these rules or infringement of its intellectual property rights.

